



2026 Impreza

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2026 Impreza

Sport

\$26,595*



2026 Impreza

RS

\$29,495*

Highlights

Starting Price*	
\$26,595	\$29,495
Up to MPG** (hwy/city)	
33/27	33/26
Engine	
2.0-liter SUBARU BOXER® 4-cylinder	2.5-liter SUBARU BOXER® 4-cylinder
Symmetrical All-Wheel Drive	
Standard	Standard
18-inch alloy wheels	
Standard	Standard
Power tilt/sliding moonroof	
① 95% UV-light-reducing ¹	

Optional

Optional

Subaru Multimedia System

Standard

Standard

EyeSight[®] Driver Assist Technology²

Standard

Standard

Engine/Chassis

Engine and Drivetrain**2.0-liter DOHC engine**

① 2.0-liter DOHC direct-injection aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER[®] engine with Dual Active Valve Control System (DAVCS)

Standard

Not Available

Power: 152 hp @ 6,000 rpm

Standard

Not Available

Torque: 145 lb-ft @ 4,000 rpm

Standard

Not Available

2.5-liter DOHC engine

① 2.5-liter DOHC direct-injection aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER[®] engine with Dual Active Valve Control System (DAVCS)

Not Available

Standard

Power: 180 hp @ 5,800 rpm

Not Available

Standard

Torque: 178 lb-ft @ 3,700 rpm

Not Available

Standard

Subaru Intelligent Drive (SI-DRIVE[®])

① SI-DRIVE enables two distinctively different modes of vehicle performance characteristics by regulating the Engine Control Unit (ECU) and by fine-tuning the electronically controlled throttle and Lineartronic CVT shift characteristics.

Standard

Standard

Lineartronic® CVT (Continuously Variable Transmission)

① Lineartronic CVT (Continuously Variable Transmission) with Incline Start Assist and 8-speed manual mode

StandardStandard

Stability and Traction

Subaru Symmetrical All-Wheel Drive

StandardStandard

Vehicle Dynamics Control (VDC)

① VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate, and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.

StandardStandard

Traction Control System (TCS)

① VDC also incorporates an all-wheel, all-speed traction control system that senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.

StandardStandard

Active Torque Vectoring

① Active Torque Vectoring works in tandem with VDC, applying braking power to the inside front wheel, resulting in better handling, sharper turn-in, more neutral steering, and higher cornering limits while turning.

StandardStandard

Fuel

Fuel economy** , 2.0-liter models (hwy/city): 33/27 MPG

StandardNot Available

Fuel economy**, 2.5-liter models (hwy/city): 33/26 MPG

Not AvailableStandard

Fuel tank capacity: 16.6 gal.

StandardStandard

Chassis

Electric Power Assisted Steering (EPAS)

① Electric power-assisted, quick-ratio rack-and-dual-pinion steering (EPAS), turning circle: 34.8 feet

StandardStandard

4-wheel independent suspension		
① Front: Strut-type with lower L-arm, stabilizer bar. Rear: Double-wishbone with lateral link pillow-ball joint bushing, stabilizer bar		

Standard	Standard
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4-wheel disc brakes		
① 4-wheel disc brakes, ventilated front and rear. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD), 12.4 inches/11.2 inches front/rear		

Standard	Standard
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Brake Assist		
① When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.		

Standard	Standard
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Brake Override System		
① If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.		

Standard	Standard
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Exterior

Dimensions		
Length/Width/Height		
176.2 inches/70.1 inches/58.3 inches	176.2 inches/70.1 inches/58.3 inches	
Wheelbase		
105.1 inches	105.1 inches	
Track (front/rear)		
60.6 inches/60.8 inches	60.6 inches/60.8 inches	
Base curb weight		
3,249 pounds	3,275 pounds	
Ground clearance (at base curb weight)		
5.1 inches	5.1 inches	

Wheels and Tires

18 x 7.5-inch aluminum-alloy wheels, dark gray with machine finish

Standard

Not Available

18 x 7.5-inch aluminum-alloy wheels, dark gray finish

Not Available

Standard

225/40 R18 88V all-season tires

Standard

Standard

Tire repair kit

Standard

Standard

Features

LED Steering Responsive Headlights (SRH)

Standard

Standard

LED fog lights

Standard

Standard

Body-color folding side mirrors with integrated turn signals

Standard

Not Available

Crystal Black Silica-finish folding side mirrors with integrated turn signals

Not Available

Standard

Windshield wiper de-icer and heated side mirrors (All-Weather Package)

Optional

Standard

Two-speed windshield wipers with variable intermittent mode and mist feature

Standard

Standard

Single-speed rear window wiper with fixed intermittent mode

Standard

Standard

Body-color door handles

Standard

Standard

Roof crossbar mounting points

Standard	Standard
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Power tilt/sliding glass moonroof

 95% UV-light-reducing¹

Optional	Optional
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Roof spoiler

Standard	Standard
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Interior

Dimensions

Headroom (front/rear)

39.8 inches/38.0 inches (38.7 inches/38.0 inches with moonroof) 39.8 inches/38.0 inches (38.7 inches/38.0 inches with moonroof)

Legroom (front/rear)

42.9 inches/36.5 inches 42.9 inches/36.5 inches

Shoulder room (front/rear)

56.8 inches/55.3 inches 56.8 inches/55.3 inches

Passenger volume

100.5 cubic feet (99.0 cubic feet with moonroof) 100.5 cubic feet (99.0 cubic feet with moonroof)

Cargo volume

20.4 cubic feet 20.4 cubic feet

Maximum cargo volume

56.0 cubic feet with rear seatbacks lowered 56.0 cubic feet with rear seatbacks lowered

Seating and Trim

Manually adjustable front seats

 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat

Standard	Standard
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Power driver's seat

① 10-way power adjustable driver's seat. 4-way manually adjustable front-passenger's seat

Not Available

Optional

Heated front seats (All-Weather Package)

Optional

Standard

60/40-split flat-folding rear seatbacks

Standard

Standard

Leather-wrapped steering wheel and shifter handle

Not Available

Standard

Sport Cloth upholstery with red contrast stitching

Standard

Not Available

RS Cloth upholstery with red accents

Not Available

Standard

Aluminum alloy pedal covers

Not Available

Standard

Instrumentation

Instrument cluster with speedometer and tachometer

① Analog speedometer and tachometer and 4.2-inch color LCD display

Standard

Standard

Amenities

Convenience Features

Keyless Access with Push-Button Start

Standard

Standard

Power windows

① Power windows with auto-up/auto-down driver's and front passenger's window with anti-pinch protection

Standard

Standard

Power side mirrors		
	Standard	Standard
Electronic cruise control		
	Standard	Standard
3-spoke steering wheel with integrated controls		
① 3-spoke steering wheel with audio system, Bluetooth, and EyeSight® System Adaptive Cruise Control buttons		
	Standard	Standard
Auto-on/off headlights		
	Standard	Standard
Manually adjustable tilt/telescoping steering column		
	Standard	Standard
Lineartronic® CVT paddle shifters		
	Standard	Standard
Illuminated front USB-A and USB-C input ports		
	Standard	Standard
Illuminated rear USB-A and USB-C charging ports		
	Not Available	Standard
Wireless device charger		
	Not Available	Standard
Dual cup holders in center console		
	Standard	Standard
Single bottle holder in each door panel		
	Standard	Standard
Folding rear seat armrest with dual cup holders		
	Standard	Standard

Sun visors with concealed vanity mirrors		
	Standard	Not Available
Sun visors with concealed illuminated vanity mirrors		
	Optional	Standard
Center console with armrest lid		
	Standard	Standard
Illuminated glove box		
	Standard	Standard
Cargo-area with 2 grocery bag hooks and 4 tie-down hooks		
	Standard	Standard
Retractable and removable cargo area cover		
	Not Available	Standard
Climate Control		
Dual-zone automatic climate control system		
	Standard	Standard
Audio and Communication		
Subaru 11.6-inch Multimedia Plus System		
① Subaru 11.6-inch Multimedia Plus with high-resolution LCD multi-touch-gesture display, wireless Apple CarPlay [®] and Android Auto [™] integration ³ , SiriusXM ^{®4} and SiriusXM [®] Travel Link ^{®5} , NFC technology, AM/FM stereo, HD Radio [®] , USB-A and USB-C input ports, Bluetooth [®] audio streaming and hands-free phone and text messaging connectivity, and 3.5mm auxiliary jack		
	Standard	Standard
6 speakers		
	Standard	Standard
Harman Kardon[®] premium audio system		
① Includes 10 Harman Kardon speakers and 432-watt-equivalent Harman Kardon amplifier.		
	Not Available	Optional

4G LTE Wi-Fi capability ⁶	
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Standard	Standard
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Safety

Active Features

Subaru Symmetrical All-Wheel Drive

Standard	Standard
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EyeSight [®] Driver Assist Technology ²	
^① Pre-collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning, Advanced Adaptive Cruise Control with Lane Centering, and Automatic Emergency Steering ⁷	

Standard	Standard
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High Beam Assist	
^① High Beam Assist works in conjunction with EyeSight to automatically switch the headlights between the high and low settings when an oncoming vehicle is detected, enhancing safety for both you and other drivers on the road.	

Standard	Standard
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Blind-Spot Detection with Lane Change Assist, Emergency Lane Keep Assist, and Rear Cross-Traffic Alert ⁸

Optional	Standard
----------	----------

Vehicle Dynamics Control (VDC)	
^① VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate, and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.	

Standard	Standard
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4-wheel Anti-lock Braking system (ABS)	
^① 4-wheel anti-lock braking system (ABS) with Electronic Brake-force Distribution (EBD).	

Standard	Standard
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Brake Assist	
^① When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	

Standard	Standard
----------	----------

Brake Override System

① If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.

Standard

Standard

Traction Control System (TCS)

Standard

Standard

Tire Pressure Monitoring System (TPMS)

Standard

Standard

Daytime Running Lights (DRL)

Standard

Standard

Rear-Vision Camera

Standard

Standard

Passive Features

MySubaru[®] Connected Services⁹

① Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts, Remote Engine Start with climate control, Remote Lock/Unlock, Concierge services, and more

Standard

Standard

Subaru advanced frontal airbag system (SRS)¹⁰

① Dual-stage deployment driver's and front passenger's front airbags (SRS)

Standard

Standard

Seat-mounted front seat side pelvis/torso airbags (SRS)¹⁰

Standard

Standard

Side curtain airbags (SRS)¹⁰

① Side curtain airbags protecting front and rear outboard occupants (SRS)

Standard

Standard

Driver's knee airbag (SRS)¹⁰

Standard

Standard

Passenger seat cushion airbag (SRS) ¹⁰	
Standard	Standard
Rear-seat side airbags ¹⁰	
Standard	Standard
Whiplash-reducing front seats with height-adjustable head restraints	
Standard	Standard
Three individual rear-seat head restraints	
Standard	Standard
Height-adjustable 3-point front seatbelts	
① Height-adjustable 3-point front seatbelts with dual pretensioners and force limiters. 3-point seatbelts at all rear seating positions	
Standard	Standard
Rear child-safety door locks	
Standard	Standard
LATCH system: Lower Anchors and Tethers for Children	
Standard	Standard
Security	
Keyless entry system	
① Keyless entry system and anti-theft security system with engine immobilizer	
Standard	Standard

Optional

Packages	
Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ⁸ • All-Weather Package • Power tilt/sliding moonroof • Illuminated vanity mirrors	
① Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁸ ; All-Weather Package: heated front seats, windshield wiper de-icer and heated side mirrors; Power tilt/sliding moonroof; Sun visors with concealed illuminated vanity mirrors	
Optional	Not Available

Harman Kardon® premium audio system • Power tilt/sliding moonroof • Power driver's seat

① Harman Kardon premium audio system with 10 Harman Kardon speakers and 432-watt-equivalent Harman Kardon amplifier, Power tilt/sliding moonroof; 10-way power adjustable driver's seat

Not Available

Optional

Accessories

Auto-Dimming Mirror with Compass and HomeLink

① This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

Optional

Optional

Cargo Cover

① Keep items in the back out of sight with this fully retractable, maximum coverage compartment cover.

Optional

Standard

Cargo Tray

① Helps protect the trunk area from stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

Optional

Optional

All-Weather Floor Liners

① Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture. All-Weather Floor Liners are engineered to ensure a precise fit and withstand a series of functional and durability evaluations to help ensure the liners will not warp, fade or tear. Not intended for use on top of Carpeted Floor Mats.

Optional

Optional

Auto-Dimming Exterior Mirror with Approach Light

① Enhance nighttime driving safety by adding the Auto-Dimming Exterior Mirrors with Approach Light. Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights located behind the Subaru logo in each exterior mirror will illuminate the ground next to and towards the rear of the vehicle. During nighttime driving, the Exterior Auto-Dimming Mirrors will reduce headlight glare by dimming in unison with the Auto-Dimming (Interior) Mirror, creating a safer driving experience. Dimming level is regulated by the level of light detected from the Auto-Dimming (Interior mirror). Requires Auto-Dimming (Interior) Mirror.

Optional

Optional

Rear Bumper Applique

① Clear, scratch-resistant urethane film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.

Optional

Optional

Rear Seatback Protector

① Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo tray for optimal protection.

Optional

Optional

Splash Guards

① Help protect vehicle paint finish from stones and road grime. Engineered to help reduce wind noise and aerodynamic drag. Splash Guards undergo a series of durability tests to help withstand weather and driving conditions. Set of four.

Optional

Not Available

LED Upgrade

① Enhance the illumination of your standard interior map and dome lights with brighter, whiter and crisper LED lighting. The LED Upgrade accessory is developed and tested to vigorous Subaru standards for seamless operation, uninterrupted functionality and to help ensure the safety of your vehicle's electrical infrastructure. (Representative image only. Accessory does not include visor bulbs.)

Optional

Not Available

LED Upgrade

① Enhance the illumination of your standard interior map, dome and visor lights with brighter, whiter and crisper LED lighting. The LED Upgrade accessory is developed and tested to vigorous Subaru standards for seamless operation, uninterrupted functionality and to help ensure the safety of your vehicle's electrical infrastructure.

Not Available

Optional

Warranties

New Car Limited Warranty

3 years or 36,000 miles***

3 years or 36,000 miles***

Powertrain Limited Warranty

5 years or 60,000 miles***

5 years or 60,000 miles***

Wear Item Limited Warranty

① Repairs to the following items will also be covered under Wear Item Limited Warranty: brake pads, wiper blade, clutch linings, and transmitter batteries.

3 years or 36,000 miles***

3 years or 36,000 miles***

Rust Perforation Limited Warranty

5 years, unlimited mileage

5 years, unlimited mileage

1 The glass information listed represents calculated reference values and may not represent actual values determined by testing.

2 EyeSight is a driver-assist system that may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations.

3 Compatible smartphone and application required. The latest app version is required for best performance. Data provided by smartphone is displayed on head unit screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.

4 All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement & Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit <http://www.siriusxm.com/FAQS> for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries.

5 Activation and required subscription sold separately. Includes trial subscription. See your retailer for details.

6 Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add an additional line to their AT&T Mobile Share plan.

7 Automatic Emergency Steering is a system designed to assist the driver. It is not a substitute for safe and attentive driving. Automatic Emergency Steering works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 50 mph to try and help avoid a collision. See Owner's Manual for complete details, including important system limitations. Availability varies by trim level.

8 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

9 Activation with subscription required. Includes a five-year trial subscription to MySubaru Companion services and a one-year trial subscription to MySubaru Navigator. MySubaru Companion+ services can be purchased as a multi-year package with annual or monthly renewals after the package period. A credit card on file will be required for specific packages and for renewal purposes. Features and availability vary by vehicle and trim level. May not be available in all states. See your retailer for details.

10 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions, and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seat belts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat.

Legal Disclaimers | * MSRP does not include destination and delivery charges, tax, title, and registration fees. Destination and delivery includes handling and inland freight fees and may vary in some states. Prices, specifications, options, features, and models subject to change without notice. Select colors may be subject to an additional charge. See your retailer for more information.

** EPA fuel economy estimates. Actual mileage will vary with driving conditions and your vehicle's condition.

*** Limited warranties are contingent on age and mileage. Whatever comes first concludes the warranty.

† Connected Services depend on factors outside Toyota's control, including an operative telematics device, a cellular connection, GPS signal and the availability of a compatible wireless network, without which system functionality and availability may be limited or precluded, including access to response center and emergency support. Service may vary by vehicle and region. Apps and services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data usage and charges may apply. To learn about Toyota's connected services data collection, use, sharing and retention practices, please visit toyota.com/privacyvts

Safety Connect: Stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances.

Remote Connect: Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote start/stop not available on manual transmission-equipped vehicles.

Drive Connect: Services not available in every city or roadway.

Service Connect: Information provided is based on the last time data was collected from the vehicle and is not real time data. Service Connect is not renewable as a stand-alone service and requires a subscription to any of Safety Connect, Remote Connect or Drive Connect upon trial expiration.

Wi-Fi Connect: Eligible vehicle and wireless service required. Wi-Fi Connect coverage and service not available everywhere. Valid in the contiguous U.S. and Alaska. Do not drive distracted. Go to att.com/solterra for terms and conditions. Up to 5 devices can be supported using in-vehicle connectivity. The Wi-Fi Connect trial begins at the time of enrollment activation and expires when 30 days or the earlier of 3GB of data is used or the 1-month period ends. Subscription required after trial. Integrated Streaming requires subscription for third-party provider services.

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