



2024 Impreza

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2024 Impreza

Base

\$22,995*



2024 Impreza

Sport

\$24,995*



2024 Impreza

RS

\$27,885*

Highlights

Starting Price*

\$22,995

\$24,995

\$27,885

Up to MPG** (hwy/city)

34/27

34/27

33/26

Engine

2.0-liter SUBARU BOXER[®] 4-cylinder

2.0-liter SUBARU BOXER[®] 4-cylinder

2.5-liter SUBARU BOXER[®] 4-cylinder

Symmetrical All-Wheel Drive

Standard

Standard

Standard

18-inch alloy wheels

Not Available

Standard

Standard

Power tilt/sliding moonroof

① 95% UV-light-reducing¹

Not Available

Optional

Optional

SUBARU STARLINK[®] Multimedia

Standard

Standard

Standard

EyeSight[®] Driver Assist Technology²

Standard

Standard

Standard

Engine/Chassis

Engine and Drivetrain

2.0-liter DOHC engine

① 2.0-liter DOHC direct-injection aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER[®] engine with Dual Active Valve Control System (DAVCS)

Standard

Standard

Not Available

Power: 152 hp @ 6,000 rpm

Standard

Standard

Not Available

Torque: 145 lb-ft @ 4,000 rpm

Standard

Standard

Not Available

2.5-liter DOHC engine

① 2.5-liter DOHC direct-injection aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER[®] engine with Dual Active Valve Control System (DAVCS)

Not Available

Not Available

Standard

Power: 182 hp @ 5,800 rpm

Not Available

Not Available

Standard

Torque: 178 lb-ft @ 3,700 rpm

Not Available

Not Available

Standard

Subaru Intelligent Drive (SI-DRIVE®)

① SI-DRIVE enables two distinctively different modes of vehicle performance characteristics by regulating the Engine Control Unit (ECU) and by fine-tuning the electronically controlled throttle and Lineartronic CVT shift characteristics.

Not Available

Standard

Standard

Lineartronic® CVT (Continuously Variable Transmission)

① Lineartronic CVT (Continuously Variable Transmission) with Incline Start Assist

Standard

Not Available

Not Available

Lineartronic® CVT (Continuously Variable Transmission)

① Lineartronic CVT (Continuously Variable Transmission) with Incline Start Assist and 8-speed manual mode

Not Available

Standard

Standard

Stability and Traction

Subaru Symmetrical All-Wheel Drive

Standard

Standard

Standard

Vehicle Dynamics Control (VDC)

① VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate, and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.

Standard

Standard

Standard

Traction Control System (TCS)

① VDC also incorporates an all-wheel, all-speed traction control system that senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.

Standard

Standard

Standard

Active Torque Vectoring

① Active Torque Vectoring works in tandem with VDC, applying braking power to the inside front wheel, resulting in better handling, sharper turn-in, more neutral steering, and higher cornering limits while turning.

Standard

Standard

Standard

Fuel

Fuel economy** , 2.0-liter models (hwy/city): 34/27 MPG

Standard

Standard

Not Available

Fuel economy, 2.5-liter models (hwy/city): 33/26 MPG**

Not Available

Not Available

Standard

Fuel tank capacity: 16.6 gal.

Standard

Standard

Standard

Chassis**Electric Power Assisted Steering (EPAS)**

① Electric power-assisted, quick-ratio rack-and-dual-pinion steering (EPAS), turning circle: 34.8 feet

Standard

Standard

Standard

4-wheel independent suspension

① Front: Strut-type with lower L-arm, stabilizer bar. Rear: Double-wishbone with lateral link pillow-ball joint bushing

Standard

Not Available

Not Available

4-wheel independent suspension

① Front: Strut-type with lower L-arm, stabilizer bar. Rear: Double-wishbone with lateral link pillow-ball joint bushing, stabilizer bar

Not Available

Standard

Standard

4-wheel disc brakes

① 4-wheel disc brakes, ventilated front and rear. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD), 11.6 inches/11.2 inches front/rear

Standard

Not Available

Not Available

4-wheel disc brakes

① 4-wheel disc brakes, ventilated front and rear. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD), 12.4 inches/11.2 inches front/rear

Not Available

Standard

Standard

Brake Assist

① When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.

Standard

Standard

Standard

Brake Override System

① If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.

Standard

Standard

Standard

Exterior

Dimensions

Length/Width/Height

176.2 inches/70.1 inches/58.3 inches

176.2 inches/70.1 inches/58.3 inches

176.2 inches/70.1 inches/58.3 inches

Wheelbase

105.1 inches

105.1 inches

105.1 inches

Track (front/rear)

60.6 inches/60.8 inches

60.6 inches/60.8 inches

60.6 inches/60.8 inches

Base curb weight

3,171 lbs.

3,249 lbs.

3,275 lbs.

Ground clearance (at base curb weight)

5.1 inches

5.1 inches

5.1 inches

Wheels and Tires

16 x 6.5-inch steel wheels with covers

Standard

Not Available

Not Available

16 x 6.5-inch aluminum-alloy wheels, silver finish

Optional

Not Available

Not Available

18 x 7.0-inch aluminum-alloy wheels, dark gray with machine finish

Not Available

Standard

Not Available

18 x 7.0-inch aluminum-alloy wheels, dark gray finish

Not Available

Not Available

Standard

205/55 R16 99H all-season tires

Standard

Not Available

Not Available

225/40 R18 98V all-season tires

Not Available

Standard

Standard

Tire repair kit

Standard

Standard

Standard

Features

LED Steering Responsive Headlights (SRH)

Standard

Standard

Standard

LED fog lights

Not Available

Standard

Standard

Black folding side mirrors

Standard

Not Available

Not Available

Body-color folding side mirrors with integrated turn signals

Not Available

Standard

Not Available

Crystal Black Silica-finish folding side mirrors with integrated turn signals

Not Available

Not Available

Standard

Windshield wiper de-icer and heated side mirrors (All-Weather Package)

Not Available

Optional

Standard

Two-speed windshield wipers with variable intermittent mode and mist feature

Standard

Standard

Standard

Single-speed rear window wiper with fixed intermittent mode

Standard

Standard

Standard

Body-color door handles

Standard

Standard

Standard

Roof crossbar mounting points

Standard

Standard

Standard

Power tilt/sliding glass moonroof① 95% UV-light-reducing¹

Not Available

Optional

Optional

Roof spoiler

Standard

Standard

Standard

Interior

Dimensions

Headroom (front/rear)

39.8 inches/38.0 inches

39.8 inches/38.0 inches (38.7 inches/38.0 inches with moonroof)

39.8 inches/38.0 inches (38.7 inches/38.0 inches with moonroof)

Legroom (front/rear)

42.9 inches/36.5 inches

42.9 inches/36.5 inches

42.9 inches/36.5 inches

Shoulder room (front/rear)

56.8 inches/55.3 inches

56.8 inches/55.3 inches

56.8 inches/55.3 inches

Passenger volume

100.5 cubic feet

100.5 cubic feet (99.0 cubic feet. with moonroof)

100.5 cubic feet (99.0 cubic feet. with moonroof)

Cargo volume

20.4 cubic feet

20.4 cubic feet

20.4 cubic feet

Maximum cargo volume

56.0 cubic feet with rear seatbacks lowered 56.0 cubic feet with rear seatbacks lowered 56.0 cubic feet with rear seatbacks lowered

Seating and Trim

Manually adjustable front seats

① 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat

Standard

Standard

Standard

Power driver's seat

① 10-way power adjustable driver's seat. 4-way manually adjustable front-passenger's seat

Not Available

Not Available

Optional

Heated front seats (All-Weather Package)

Not Available

Optional

Standard

60/40-split flat-folding rear seatbacks

Standard

Standard

Standard

Leather-wrapped steering wheel and shifter handle

Not Available

Not Available

Standard

Cloth upholstery

Standard

Not Available

Not Available

Sport Cloth upholstery with red contrast stitching

Not Available

Standard

Not Available

RS Cloth upholstery with red accents

Not Available

Not Available

Standard

Aluminum alloy pedal covers

Not Available

Not Available

Standard

Instrumentation

Instrument cluster with speedometer and tachometer

^① Analog speedometer and tachometer and 4.2-inch color LCD display

Standard

Standard

Standard

Amenities

Convenience Features

Keyless Access with Push-Button Start

Not Available

Standard

Standard

Power windows

^① Power windows with auto-up/auto-down driver's and front passenger's window with anti-pinch protection

Standard

Standard

Standard

Power side mirrors

Standard

Standard

Standard

Electronic cruise control

Standard

Standard

Standard

3-spoke steering wheel with integrated controls

① 3-spoke steering wheel with audio system, Bluetooth, and EyeSight® System Adaptive Cruise Control buttons

Standard

Standard

Standard

Auto-on/off headlights

Standard

Standard

Standard

Manually adjustable tilt/telescoping steering column

Standard

Standard

Standard

Lineartronic® CVT paddle shifters

Not Available

Standard

Standard

Illuminated front USB-A input port

Standard

Not Available

Not Available

Illuminated front USB-A and USB-C input ports

Not Available

Standard

Standard

Illuminated rear USB-A and USB-C charging ports

Not Available

Not Available

Standard

Dual cup holders in center console

Standard

Standard

Standard

Single bottle holder in each door panel

Standard

Standard

Standard

Folding rear seat armrest with dual cupholders

Not Available

Standard

Standard

Sun visors with concealed vanity mirrors

Standard

Standard

Not Available

Sun visors with concealed illuminated vanity mirrors

Not Available

Optional

Standard

Center console with armrest lid

Standard

Standard

Standard

Illuminated glove box

Not Available

Standard

Standard

Cargo-area with 2 grocery bag hooks and 4 tie-down hooks

Standard

Standard

Standard

Retractable and removable cargo area cover

Not Available

Not Available

Standard

Climate Control

Dual-zone automatic climate control system

Standard

Standard

Standard

Audio and Communications

SUBARU STARLINK® Dual 7.0-inch Multimedia

① SUBARU STARLINK® Dual 7.0-inch Multimedia system with high-resolution LCD touch-screen multi-touch gesture displays, Apple CarPlay® and Android Auto™ integration³, SiriusXM®⁴ and SiriusXM® Travel Link®⁵, AM/FM stereo, HD Radio®, USB-A input port, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5mm auxiliary jack

Standard

Not Available

Not Available

SUBARU STARLINK® 11.6-inch Multimedia Plus

① SUBARU STARLINK® 11.6-inch Multimedia Plus system with high-resolution LCD multi-touch-gesture display, wireless Apple CarPlay® and Android Auto™ integration³, SiriusXM®⁴ and SiriusXM® Travel Link®⁵, NFC technology, AM/FM stereo, HD Radio®, USB-A and USB-C input ports, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5mm auxiliary jack

Not Available

Standard

Standard

4 speakers

Standard

Not Available

Not Available

6 speakers

Not Available

Standard

Standard

Harman Kardon® premium audio system

① Includes 10 Harman Kardon speakers and 432-watt-equivalent Harman Kardon amplifier.

Not Available

Not Available

Optional

4G LTE Wi-Fi capability⁶

Not Available

Standard

Standard

Safety

Active Features

Subaru Symmetrical All-Wheel Drive

Standard

Standard

Standard

EyeSight® Driver Assist Technology²

① Pre-collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning, Advanced Adaptive Cruise Control with Lane Centering

Standard

Standard

Standard

High Beam Assist

① High Beam Assist works in conjunction with EyeSight to automatically switch the headlights between the high and low settings when an oncoming vehicle is detected, enhancing safety for both you and other drivers on the road.

Standard

Standard

Standard

Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷

Not Available

Optional

Standard

Vehicle Dynamics Control (VDC)

① VDC electronic stability control utilizes sensors that constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate, and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.

Standard

Standard

Standard

4-wheel Anti-lock Braking system (ABS)

① 4-wheel anti-lock braking system (ABS) with Electronic Brake-force Distribution (EBD).

Standard

Standard

Standard

Brake Assist

① When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.

Standard

Standard

Standard

Brake Override System

① If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.

Standard

Standard

Standard

Traction Control System (TCS)

Standard

Standard

Standard

Tire Pressure Monitoring System (TPMS)

Standard

Standard

Standard

Daytime Running Lights (DRL)

Standard

Standard

Standard

Rear-Vision Camera

Standard

Standard

Standard

Passive Features

SUBARU STARLINK® Safety & Security⁸

① Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Monthly Vehicle Health Report, Diagnostic Alerts, Remote Engine Start with climate control, Remote Lock/Unlock, Concierge services, and more

Not Available

Standard

Standard

Subaru advanced frontal airbag system (SRS)⁹

① Dual-stage deployment driver's and front passenger's front airbags (SRS)

Standard

Standard

Standard

Seat-mounted front seat side pelvis/torso airbags (SRS)⁹

Standard

Standard

Standard

Side curtain airbags (SRS)⁹

① Side curtain airbags protecting front and rear outboard occupants (SRS)

Standard

Standard

Standard

Driver's knee airbag (SRS)⁹

Standard

Standard

Standard

Passenger seat cushion airbag (SRS)⁹

Standard

Standard

Standard

Whiplash-reducing front seats with height- and tilt-adjustable head restraints

Standard

Standard

Standard

Three individual rear-seat head restraints

Standard

Standard

Standard

Height-adjustable 3-point front seatbelts

① Height-adjustable 3-point front seatbelts with dual pretensioners and force limiters. 3-point seatbelts at all rear seating positions

Standard

Standard

Standard

Rear child-safety door locks

Standard

Standard

Standard

LATCH system: Lower Anchors and Tethers for Children

Standard

Standard

Standard

Security

Keyless entry system

① Keyless entry system and anti-theft security system with engine immobilizer

Standard

Standard

Standard

Optional

Packages

Alloy wheels

① 16 x 6.5-inch aluminum-alloy wheels, silver finish

Optional

Not Available

Not Available

Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert • All-Weather Package • Power tilt/sliding moonroof • Illuminated vanity mirrors

① Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷; All-Weather Package: heated front seats, windshield wiper de-icer and heated side mirrors; Power tilt/sliding moonroof; Sun visors with concealed illuminated vanity mirrors

Not Available

Optional

Not Available

Harman Kardon® premium audio system • Power tilt/sliding moonroof • Power driver's seat

① Harman Kardon premium audio system with 10 Harman Kardon speakers and 432-watt-equivalent Harman Kardon amplifier, Power tilt/sliding moonroof; 10-way power adjustable driver's seat

Not Available

Not Available

Optional

Accessories

Wireless Charger

① Conveniently charge your phone without the hassle of tangled wires. The Wireless Charger is a Qi Certified Device with intelligent charging profiles, cell phone battery protection, temperature control technology and short circuit safeguards. Compatible with all Qi enabled devices.

Not Available

Optional

Standard

Wireless Charger

① Conveniently charge your phone without the hassle of tangled wires. The Wireless Charger is a Qi Certified Device with intelligent charging profiles, cell phone battery protection, temperature control technology and short circuit safeguards. Compatible with all Qi enabled devices.

Optional

Not Available

Not Available

Auto-Dimming Mirror with Compass and HomeLink

① This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

Optional

Optional

Optional

Cargo Tray

① Helps protect the trunk area from stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.

Optional

Optional

Optional

All-Weather Floor Liners

① Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture. All-Weather Floor Liners are precision-engineered to ensure a precise fit and withstand a series of functional and durability evaluations to help ensure the liners will not warp, fade or tear. Not intended for use on top of Carpeted Floor Mats.

Optional

Optional

Optional

Auto-Dimming Exterior Mirror with Approach Light

① Enhance nighttime driving safety by adding the Auto-Dimming Exterior Mirrors with Approach Light.* Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights located behind the Subaru logo in each exterior mirror will illuminate the ground next to and towards the rear of the vehicle. During nighttime driving, the Exterior Auto-Dimming Mirrors will reduce headlight glare by dimming in unison with the Auto-Dimming (Interior) Mirror, creating a safer driving experience. Dimming level is regulated by the level of light detected from the Auto-Dimming (Interior mirror). *Requires Auto-Dimming (Interior) Mirror.

Optional

Optional

Optional

Rear Seatback Protector

① Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo tray for optimal protection..

Optional

Optional

Optional

Seat Cover - Front

① Keep your front seats tidy with the custom-fitted front seat cover. Machine washable, water resistant and latch accessible -- this seat cover is great for life on the go. Made with a polyester front and polyurethane coated back.

Optional

Optional

Optional

Wheel Lug Nut and Lock Set - Black

① Match your dark colored wheels by changing all lug nuts to black for improved styling. Includes four locks and key to help deter theft of wheels and tires.

Optional

Optional

Optional

Footwell Illumination Kit

① Illuminate the dark corners of the front floor area and upgrade the interior ambience of your Subaru with a gentle blue glow. The Footwell Illumination Kit is integrated with the vehicle's light management system to brighten and dim in conjunction with the vehicle's interior lighting. LED lights install securely into designated, prearranged locations.

Optional

Optional

Optional

Crossbar Set - Fixed

① Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These fixed-style crossbars can be installed or removed in minutes on vehicles that do not have roof rails. May be used in conjunction with most Genuine Subaru roof attachments and carriers. Consult vehicle owner's manual for total roof load limit. Fixed Crossbars do not support the use of roof top tents.

Optional

Optional

Optional

Thule® Bike Carrier - Roof Mounted

① Manufactured by Thule®, this bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier. Crossbar Set required. Consult vehicle owner's manual for total roof load limit.

Optional

Optional

Optional

Thule® Paddleboard Carrier

① Manufactured by Thule®, the telescoping design of this stand-up paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel reinforced webbing and improved locking mechanism provides security, while the soft, weather resistant padding helps to protect your boards during transit. Roof accessories require Crossbar Set. Consult vehicle owner's manual for total roof load limit.

Optional

Optional

Optional

Collapsible Pet Kennel - Medium

① Portable, compact and lightweight, the Collapsible Pet Kennel manufactured by Thule® mounts in minutes to the four lower mounting hooks, making it ideal for travel and for everyday transport. Constructed of durable, black polyester fabric and a steel tube frame, the kennel is an easy-

to-use alternative to cumbersome metal carriers. Designed with three large integrated zippered openings for easy pet access and secures in the cargo area with four included adjustable straps and carabiner hooks. Includes carrying handle to easily transport when not in use and two pockets to carry your pet's personal cargo. Measurements for Collapsible Pet Kennel – Medium: 32" x 23" x 23"

Optional

Optional

Optional

Console Lid Protector

① Protects the center console lid surface from nail scratches and puncture holes, while providing a comfortable armrest for front seat passengers. Manufactured with a rugged polyester exterior and multi-layered padded interior, the Console Lid Protector easily installs by slipping over the console lid and securing with two integrated durable elastic straps. Designed with a non-slip bottom surface to help keep it in place.

Optional

Optional

Optional

Pet Harness - Small

① Before you fasten your own seatbelt and begin all your road trips together, be sure to buckle up your dog for safety. Infinity Loop webbing design, combined with a padded vest, seatbelt grade straps and stress tested buckles, work together to distribute and reduce damaging forces that can cause injury in a car collision. Manufactured by Sleepypod® and uniquely designed in signature Subaru blue, your dog will travel in safety and style. Crash-tested at child safety seat standards and certified by the Center for Pet Safety for dogs from 18 to 90 pounds. The harness is also designed for use outside of the vehicle as a walking harness with double "D" ring connection to affix a leash and reflective strips and logo for improved visibility at night. To determine the correct size harness for your dog, measure around the ribs just behind the front legs with a flexible cloth tape measure. Measurements for Small Harness: 16.5" - 22".

Optional

Optional

Optional

Pet Rear Door Protector

① For your furry companion that loves to gaze out the window, the lightweight and durable Pet Rear Door Protector helps protect your door panel from scratches, nail punctures, scuffs, dirt and infamous dog drool. Manufactured with a premium, durable design to seamlessly fit the contours of your door, and heavy-duty polyester to extend protection to the entire door panel. The protector is easy to install and remove with three clips that insert between the window and door panel, and folds in half to stow when not in use. Comes in a set of two. Not intended for use with human passengers in the back seat. Not recommended for use with aftermarket rear window tint.

Optional

Optional

Optional

Pet-friendly Padded Seat Protector

① Protect your back seat from muddy paws and pet hair while your pet travels with you in padded comfort. This heavy-duty seat protector features a smooth, tailored seatback and quilted seat pad to protect your Subaru. Seamlessly designed without buckles or straps, installation and removal is quick and easy with removal and reinstallation of the second row headrests. Water-resistant and LATCH accessible, the Pet-friendly Padded Seat Protector offers maximum coverage without excess fabric for a tidy appearance, and folds down for easy storage when not in use. The protector is suitable for use in conjunction with child car seats and with rear seat passengers. 60/40 seat functionality compromised when in use.

Optional

Optional

Optional

Warranties

New Car Limited Warranty

3 years or 36,000 miles***

3 years or 36,000 miles***

3 years or 36,000 miles***

Powertrain Limited Warranty

5 years or 60,000 miles***

5 years or 60,000 miles***

5 years or 60,000 miles***

Wear Item Limited Warranty

① Repairs to the following items will also be covered under Wear Item Limited Warranty: brake pads, wiper blade, clutch linings, and transmitter batteries.

3 years or 36,000 miles***

3 years or 36,000 miles***

3 years or 36,000 miles***

Rust Perforation Limited Warranty

5 years, unlimited mileage

5 years, unlimited mileage

5 years, unlimited mileage

1 The glass information listed represents calculated reference values and may not represent actual values determined by testing.

2 EyeSight is a driver-assist system that may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather, and road conditions. See Owner's Manual for complete details on system operation and limitations.

3 Compatible smartphone and application required. The MySubaru app requires Android 12+ or Apple iOS 15+. The latest app version is required for best performance. Data provided by smartphone is displayed on head unit screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.

4 All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service, the subscription plan chosen will automatically renew and be charged according to your chosen payment method at the then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement & Privacy Policy at www.siriusxm.com for full terms and how to cancel, which includes online methods or calling 1-866-635-2349. Available in the 48 contiguous United States, D.C., and Puerto Rico (with coverage limits and capable receiver). Visit <http://www.siriusxm.com/FAQS> for most current service area information. Availability of some services and features is subject to device capabilities and location restrictions. All fees, content and features are subject to change. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries.

5 Activation and required subscription sold separately. Includes trial subscription. See your retailer for details.

6 Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add an additional line to their AT&T Mobile Share plan.

7 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

8 Activation with subscription required. Includes a three-year trial subscription to Safety Plus services and a six-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Features and availability vary by vehicle and trim level. May not be available in all states. See Retailer for details.

9 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions, and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seat belts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat.

Legal Disclaimers | * MSRP does not include destination and delivery charges, tax, title, and registration fees. Destination and delivery includes handling and inland freight fees and may vary in some states. Prices, specifications, options, features, and models subject to change without notice. Select colors may be subject to an additional charge. See your retailer for more information.

** EPA-estimated fuel economy. Actual mileage may vary. For Crosstrek Hybrid and Solterra, EPA-estimated MPG equivalent on a full battery charge. Actual mileage will vary.

*** Limited warranties are contingent on age and mileage. Whatever comes first concludes the warranty.

† Connected Services depend on factors outside Toyota's control, including an operative telematics device, a cellular connection, GPS signal and the availability of a compatible wireless network, without which system functionality and availability may be limited or precluded, including access to response center and emergency support. Service may vary by vehicle and region. Apps and services subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data usage and charges may apply. To learn about Toyota's connected services data collection, use, sharing and retention practices, please visit toyota.com/privacyvts

^ Now through July 31, 2024, get 2.9% APR Financing for 72 months on a new 2024 Outback. Manufacturer offer. No down payment required. Monthly payment of \$15.15 per \$1,000 financed. Offer may vary by location. Other rates and payment terms available. Cannot be combined with any other coupon, direct/email, offer or promotional offer unless allowed by that offer. Financing for well-qualified applicants only. Length of contract is limited. Subject to credit approval, vehicle insurance approval, and vehicle availability. See participating retailers for details. Must take delivery from retailer stock by July 31, 2024.

‡ Offer available on Premium trim (code RED-11).

Safety Connect: Stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances.

Remote Connect: Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start engine if vehicle is in an enclosed space or vehicle is occupied by a child). Remote start/stop not available on manual transmission-equipped vehicles.

Drive Connect: Services not available in every city or roadway.

Service Connect: Information provided is based on the last time data was collected from the vehicle and is not real time data. Service Connect is not renewable as a stand-alone service and requires a subscription to any of Safety Connect, Remote Connect or Drive Connect upon trial expiration.

Wi-Fi Connect: Eligible vehicle and wireless service required. Wi-Fi Connect coverage and service not available everywhere. Valid in the contiguous U.S. and Alaska. Do not drive distracted. Go to att.com/solterra for terms and conditions. Up to 5 devices can be supported using in-vehicle connectivity. The Wi-Fi Connect trial begins at the time of enrollment activation and expires when 30 days or the earlier of 3GB of data is used or the 1-month period ends. Subscription required after trial. Integrated Streaming requires subscription for third-party provider services.

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Some vehicles shown with accessory or aftermarket equipment.