

Impreza | 2025



The Subaru Impreza. Love what you can do.





Bring every road to life.

Meet the 2025 Subaru Impreza.

This might be the route you've taken for years, but with the 2025 Impreza, you suddenly realize driving is fun. Maybe it's the smooth, controlled feeling of standard Subaru Symmetrical All-Wheel Drive. Or that this Impreza is both capable and connected. Maybe it's all of the above. And, for an even more exciting ride, you can take the Impreza RS for a spin. Get ready to play.



Connected

Take your music and apps wherever you go with the Subaru Multimedia System, with an 11.6-inch touchscreen¹ for even easier access. Apple CarPlay[®] and Android Auto[™] come standard, plus you can opt for available wireless charging¹ and connectivity¹. The Impreza also offers available Remote Engine Start with Climate Control^{1,2} which lets you set the perfect temperature before you step in.



Dependable

More than a car, the Impreza is a Subaru—and Subaru is committed to dependability. With core engineering like the SUBARU BOXER[®] engine and segment-exclusive standard Subaru Symmetrical All-Wheel Drive, the Impreza is built to last. In fact, 94% of Subaru Impreza vehicles sold in the last 10 years are still on the road today—more than the Honda Civic, Toyota Corolla, Mazda3 or Hyundai Elantra.³



Capable

Though the sleek exterior of the Impreza is compact, its interior is spacious, making it practical, yet undeniably fun to drive. Plus, the Impreza RS delivers next-level agility with a 2.5-liter SUBARU BOXER engine and sport-tuned suspension.



Safe

To enhance all-around driving awareness, every Impreza features EyeSight[®] Driver Assist Technology with three cameras for improved detection and intervention performance.⁴ For even greater peace of mind, you can opt for a host of other active safety systems, including Blind-Spot Detection^{1,5} and MySubaru[®] Safety and Security services.^{1,6}



¹ Availability varies by trim level. See your Subaru retailer for details. ² Requires Keyless Access with Push-Button Start and subscription to MySubaru Safety Plus and Security Plus Connected Services. 6-month free trial included. Not available in all states. See your Subaru retailer for details. ³ Based on Experian Automotive vehicles in operation vs. total new registrations for MY2014–2023 as of December 2023. ⁴ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See your Owner's Manual for complete details on system operations and limitations. ⁵ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁶ Activation with subscription required. Includes a three-year trial subscription to Safety Plus services and a six-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Features and availability vary by model and trim level. May not be available in all states. Please contact your local authorized Subaru retailer for more information.

Impreza RS in Crystal White Pearl with optional equipment.



Rear USB-A and USB-C charge ports¹



Harman Kardon® premium audio system¹

Tech that simplifies, not complicates.

Step in and connect. It's that simple with the Subaru Multimedia System, featuring an available 11.6-inch touchscreen¹ and standard Apple CarPlay® and Android Auto™, letting you seamlessly access your music and apps. To streamline the process further, you can opt for available wireless Apple CarPlay® and Android Auto™ connectivity¹ and a Qi® charging pad.^{1,2} Plus, you have available front and rear USB-A and USB-C charge ports to help keep everyone charged and in the loop. Other options include Keyless Access with Push-Button Start,¹ Remote Engine Start with Climate Control^{1,3} and a 432-watt-equivalent Harman Kardon® premium audio system¹ featuring 10 speakers that sing with clarity.



Cool, calm, **connected.**

¹ Availability varies by trim level. See your Subaru retailer for details. ² Qi® wireless charging may not be compatible with all mobile devices. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. ³ Requires Keyless Access with Push-Button Start and subscription to MySubaru Safety Plus and Security Plus Connected Services. 6-month free trial included. Not available in all states. See your Subaru retailer for details.



Impreza RS in Crystal White Pearl with optional equipment.



Leather-wrapped steering wheel with red stitching



Black RS Cloth upholstery

For the love of driving.

The Impreza RS

Subaru rally roots are inherent to the design of the 2025 Impreza RS—and to the feeling of driving one. A 182-hp 2.5-liter SUBARU BOXER engine delivers quickness, while SI-DRIVE® offers two different modes: one for performance and one for efficiency. A sport-tuned suspension and upgraded brakes bring precision to each maneuver. With its 18-inch dark gray wheels and unique exterior styling, this Impreza is unmistakably an RS. Inside, you'll find exclusive gauges with red-illuminated accents, a leather-wrapped steering wheel with red stitching and more. Each detail is there to let you know you're not just part of the RS story—you're writing the next chapter.

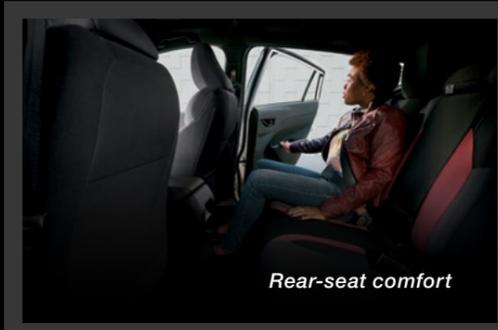


You need space. We get it.

With its flexible hatchback design, the Impreza offers the maneuverability of a compact exterior and the roominess of up to 100.5 cubic feet¹ of passenger space—more than the Toyota Corolla Hatchback or the Mazda Mazda3 Hatchback.² Passengers have room to stretch, and cargo fits with ease, thanks to a 60/40-split flat-folding rear seatback, plus underfloor and center console storage. Providing extra versatility, roof crossbar mounting points are standard, along with a textured side sill step for easy roof access. The possibilities are growing.



60/40-split flat-folding rear seatback



Rear-seat comfort

1 Without available power moonroof. 99.0 cubic feet with moonroof. See your Subaru retailer for details. 2 Competitor information from manufacturer websites for 2023–2024 model-year vehicles and current at time of printing. Competitors' maximum specification figures used for comparison.



The 2024 Subaru Impreza is an IIHS TOP SAFETY PICK.



An extra set of eyes every time you drive.

Every Impreza includes the latest Subaru EyeSight Driver Assist Technology,¹ which includes a third wide-angle camera to better detect pedestrians and bicycles, as well as Automatic Emergency Steering.² Equipped with a comprehensive suite of innovative safety features, EyeSight looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.



Pre-Collision Braking

Can help slow and bring your Impreza to a full stop if necessary.



Advanced Adaptive Cruise Control with Lane Centering

Automatically helps keep you centered in your lane, at a safe distance behind the car in front of you—even in traffic and around curves.



Pre-Collision Throttle Management

Can reduce engine power to help give you more time to react and to help minimize possible impact force in case of a collision.



Lane Departure and Sway Warning with Lane Departure Prevention

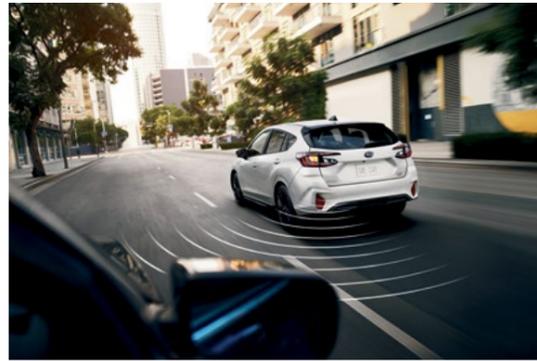
If you accidentally begin to drift to the edge of your lane, EyeSight can alert you with visible and audible warnings before you cross over the lane markers. And when activated, Lane Departure Prevention can even help steer you back into your lane.

Impreza RS in Sapphire Blue Pearl with optional equipment.

¹ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. See your Owner's Manual for complete details on system operations and limitations. ² Automatic Emergency Steering requires Blind-Spot Detection. Availability varies by trim level. See your Subaru retailer for details.

A ride that's on your side.

Peace of mind is at the core of the Impreza and its engineering. It's built on the strength of the Subaru Global Platform and comes equipped with advanced systems, including standard LED Steering Responsive Headlights with High Beam Assist. Further reassurance is provided by a host of available technologies designed to protect you and your passengers.



Blind-Spot Detection

Using radar sensors, Blind-Spot Detection^{1,2} warns you with a visual indicator on your exterior mirror if it senses a vehicle in your blind spot. Another feature of this system, Lane Change Assist, alerts you with a flashing indicator on your exterior mirror if it senses a vehicle approaching at a higher speed in a neighboring lane and you signal for a lane change.



Rear Cross-Traffic Alert

Rear Cross-Traffic Alert^{1,2} uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator on your exterior mirror and Rear-Vision Camera display as well as an audible warning.



MySubaru Safety and Security

The Impreza features MySubaru Safety and Security,^{1,3} which can alert a first responder in an emergency, help police locate your vehicle if it's stolen and more. To get you started, new Impreza drivers enjoy a free three-year trial to MySubaru Safety trial, which includes Advanced Automatic Collision Notification, Enhanced Roadside Assistance, SOS Emergency Assistance and more.



¹ Availability varies by trim level. See your Subaru retailer for details. ² Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ³ Activation with subscription required. Includes a three-year trial subscription to Safety Plus services and a six-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Features and availability vary by model and trim level. May not be available in all states. Please contact your local authorized Subaru retailer for more information.

2025 Impreza | Trim Levels



Impreza

- 152-hp 2.0-liter 4-cylinder SUBARU BOXER engine with direct injection
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT (Continuously Variable Transmission) with low mode
- Auto Start-Stop System
- Auto-on/off LED Steering Responsive Headlights with High Beam Assist
- Black folding exterior mirrors
- 16-inch steel wheels with covers
- Cloth upholstery
- 6-way manually adjustable driver seat and 4-way manually adjustable front-passenger seat
- Subaru Dual 7.0-inch Multimedia System with Apple CarPlay® and Android Auto™ integration, SiriusXM¹ 4-month Trial Subscription, USB-A input port, Bluetooth® and 4 speakers
- Dual-zone automatic climate control system
- Driver and front-passenger auto-up/down power windows
- EyeSight Driver Assist Technology²: Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning with Lane Departure Prevention and Advanced Adaptive Cruise Control with Lane Centering

- 8 airbags (SRS)³: dual-stage deployment driver and front-passenger, driver's knee, front-passenger seat cushion, front and rear outboard occupant side curtain with rollover sensor, and seat-mounted front side impact
- Whiplash-reducing front seats with height-adjustable head restraints
- Pretensioner and force limiter equipped height-adjustable 3-point front seatbelts and 3-point seatbelts for all rear seating positions
- Front/rear passenger seatbelt warning light/chime, rear-seat reminder and child-safety rear door locks
- LATCH system: Lower Anchors and Tethers for Children
- Rear-Vision Camera

Optional Package

Option Package (03): • 16-inch alloy wheels

Impreza Sport

Includes Impreza key features and adds:

- LED fog lights
- 18-inch aluminum-alloy wheels. Dark gray with machine finish.
- Larger front disc brakes
- Rear stabilizer bar
- Body-color exterior mirrors with integrated turn signals
- Active grille shutter
- Keyless Access with Push-Button Start
- Sport cloth upholstery
- 8-speed manual-mode paddle shifters
- Sport instrument cluster
- SI-DRIVE engine performance management system
- Subaru 11.6-inch Multimedia Plus System with wireless Apple CarPlay® and Android Auto™ integration, SiriusXM¹ with 360L 4-month Trial Subscription, USB-A and USB-C input ports, Bluetooth® and 6 speakers
- Rear-seat center armrest with integrated cup holders

- MySubaru Safety and Security enabled⁴: Includes features and services such as Advanced Automatic Collision Notification, SOS Emergency Assistance, Enhanced Roadside Assistance, Maintenance Notifications, Vehicle Health Reports, Diagnostic Alerts, Remote Engine Start with Climate Control,⁵ Remote Lock/Unlock, Concierge Services and more

Optional Package

Option Package (23): • All-Weather Package: Heated exterior mirrors, dual-mode heated front seats and windshield wiper de-icer • Power moonroof • Illuminated vanity mirrors • Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶ • Automatic Emergency Steering⁷

Impreza RS

Includes Impreza Sport key features and adds:

- 182-hp 2.5-liter 4-cylinder SUBARU BOXER engine with direct injection
- 18-inch alloy wheels. Dark gray finish.
- Crystal Black Silica side rocker spoilers
- Crystal Black Silica exterior mirrors with integrated turn signals, fog light trim and rear spoiler
- High-grade auto-on/off LED Steering Responsive Headlights with High Beam Assist
- RS cloth upholstery with red accents and stitching
- Leather-wrapped steering wheel and leather-wrapped shifter handle with red stitching
- Gunmetal interior accent trim
- RS instrument cluster
- RS front dash trim
- Aluminum-alloy pedal covers
- Illuminated vanity mirrors

- All-Weather Package: Heated exterior mirrors, dual-mode heated front seats and windshield wiper de-icer
- Qi® charging pad⁸
- Rear USB-A and USB-C charging ports
- Cargo-area cover
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Automatic Emergency Steering⁷

Optional Package

Option Package (33): • Harman Kardon® premium audio system with 432-watt-equivalent amplifier and 10 speakers • Power moonroof • 10-way power driver seat



Information current at time of printing.

Visit subaru.com for the most up-to-date product information.



Subaru is rated #1 in product quality.⁹



Subaru has the longest-lasting vehicles in the automotive industry.¹⁰



94% of Subaru Impreza vehicles sold in the last 10 years are still on the road today, more than Honda Civic, Toyota Corolla, Mazda3 or Hyundai Elantra.¹¹



Subaru. Forbes' #1 automotive brand for social impact two years in a row.



2025 Impreza | Specifications

Engine and Drivetrain		Impreza	Impreza Sport	Impreza RS
Engine Power Torque	2.0-liter DOHC direct injection aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER engine with Dual Active Valve Control System (DAVCS). 152 hp @ 6,000 rpm 145 lb-ft @ 4,000 rpm	●	●	—
	2.5-liter DOHC direct injection aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER engine with Dual Active Valve Control System (DAVCS). 182 hp @ 5,800 rpm 178 lb-ft @ 3,700 rpm	—	—	●
SI-DRIVE Engine Performance Management System	Subaru Intelligent Drive (SI-DRIVE) enables two distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU) and the transmission control unit (TCU) as well as fine-tuning the electronically controlled throttle.	—	●	●
Traction and Stability				
Active Torque Vectoring	Active Torque Vectoring works in tandem with the Vehicle Dynamics Control system to apply braking power to the inside wheels, resulting in better handling, sharper turn-in, more neutral steering and higher cornering limits when turning.	●	●	●
Fuel				
Fuel Economy	city/highway/combined ¹²	27/34/30 mpg	27/34/30 mpg	26/33/29 mpg

2025 Impreza | Specifications

Fuel (Continued)		Impreza	Impreza Sport	Impreza RS
Fuel Capacity	16.6 gallons	●	●	●
Chassis				
Steering	Electric power-assisted quick-ratio rack-and-pinion steering (EPAS). Turning circle: 34.8 feet.	●	●	●
Suspension	Front: Strut-type with lower L-arm. Stabilizer bar. Rear: Impreza: Double-wishbone. Impreza Sport and Impreza RS: Double-wishbone. Stabilizer bar.	●	●	●
Brakes	4-wheel ventilated disc ABS with Electronic Brake-force Distribution (EBD). Impreza Sport and Impreza RS: Larger front disc brakes (12.4 inches).	●	●	●
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	●	●	●

● Standard — Not equipped

Visit [subaru.com](https://www.subaru.com) for the most up-to-date product information.



2025 Impreza | Equipment

Exterior	Impreza	Impreza Sport	Impreza RS
LED fog lights	□	●	●
Heated exterior mirrors and windshield wiper de-icer (All-Weather Package)	—	○ ¹³	●
Power tilt/sliding-glass moonroof (95% UV light-reducing) ^{13,14}	—	○	○
Seating and Trim			
10-way power-adjustable driver seat. 4-way manually adjustable front-passenger seat. ¹³	—	—	○
Heated front seats (All-Weather Package)	—	○ ¹³	●
Convenience Features			
Keyless Access with Push-Button Start	—	●	●
Rear center armrest with dual cup holders	—	●	●

● Standard ○ Optional — Not equipped □ Available retailer-installed accessory

2025 Impreza | Equipment

Audio and Communication Systems	Impreza	Impreza Sport	Impreza RS
Subaru Dual 7.0-inch Multimedia System with Apple CarPlay® and Android Auto™ integration, SiriusXM ¹ 4-month Trial Subscription, illuminated USB-A input port, Bluetooth® and 4 speakers	●	—	—
Subaru 11.6-inch Multimedia Plus System with wireless Apple CarPlay® and Android Auto™ integration, SiriusXM with 360L 4-month Trial Subscription, illuminated USB-A and USB-C input ports and Bluetooth®	—	●	●
6 speakers	—	●	●
Harman Kardon® premium audio system with 432-watt-equivalent amplifier and 10 speakers ¹³	—	—	○
Safety			
ACTIVE			
Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert ⁶	—	○ ¹³	●
Automatic Emergency Steering ⁷	—	○ ¹³	●

Visit [subaru.com](https://www.subaru.com) for the most up-to-date product information.





Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Cargo Tray. Removable tray helps to protect the cargo area from stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.



Side Sill Plates. Metallic-finished panels add some protection and dress up the sill plates of the Impreza.

Set of four.



Side Window Deflectors. Keep inclement weather out while allowing fresh air in. Specifically designed to complement the appearance and shape of the vehicle door, Side Window Deflectors are extensively tested to help reduce wind noise and vibration and are evaluated for water intrusion.



Door Edge Guards. Help protect your door edges from dings and chips with custom-fit, body color-matched, stainless steel Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.



Mud Flaps. Provides a barrier to help protect your Impreza from the elements while also preventing minor road debris from kicking up behind your vehicle.

Set of four.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Rear Seatback Protector. Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo Tray for optimal protection.



LED Upgrade. Enhance the illumination of your interior lights with brighter, whiter and crisper LED lighting. This accessory is developed and tested to vigorous Subaru standards for seamless operation.



Auto-Dimming Exterior Mirrors with Approach Light. Designed to enhance nighttime driving safety by working in unison with the Auto-Dimming (Interior) Mirror to reduce headlight glare. Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights in each exterior mirror illuminate the ground next to and towards the rear of the vehicle.

Requires Auto-Dimming (Interior) Mirror.



Auto-Dimming Mirror with Compass and HomeLink®. This upgraded Auto-Dimming Mirror with an 8-point digital compass detects glare and darkens automatically to protect your vision. HomeLink® can be programmed to operate most garage doors, security gates and more. The system can provide you the last status of your garage door (open or closed) when programmed to a compatible opener.

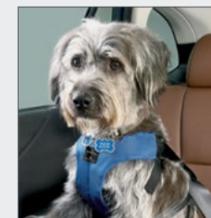


All-Weather Floor Liners. Custom-fitted, high-wall design floor liners help protect the vehicle carpet from accidental spills, snow, sand, mud, dirt and moisture. All-Weather Floor Liners are precision-engineered to ensure a precise fit and withstand a series of functional and durability evaluations to help ensure the liners will not warp, fade or tear.

Not intended for use on top of Carpeted Floor Mats.

Subaru Loves Pets®

Introducing Genuine Subaru Pet-friendly Accessories.



Pet Harness. Keep your dog safe with this crash-tested Pet Harness, certified by the Center for Pet Safety for dogs from 18 to 90 pounds. Manufactured by Sleepypod® in signature Subaru blue, the Pet Harness can also be used for walking your dog. Available in S, M, L or XL.



Pet Carrier and Mobile Pet Bed. This multi-functional, ultra-plush pet bed also doubles as a carrier to safely transport your pet in comfort. Manufactured by Sleepypod®, this accessory is crash-tested and certified by the Center for Pet Safety.



Seat Cover – Rear. Keep your back seat tidy with this custom-fitted seat cover, made with water-resistant heavy-duty materials.



Pet Ramp. Give your canine companion easy access to your Subaru. The sturdy, foldable Pet Ramp supports up to 220 lbs. and is especially suited for senior dogs and those with mobility issues, thanks to its non-slip design and high-grip ridged surface.



Console Lid Protector. Protects the center console lid surface from nail scratches and puncture holes while providing a comfortable armrest for front-seat passengers.



Pet Travel Bowl. This portable container makes it easy to bring your pet's food and water on the go. Manufactured by Sleepypod®, the Pet Travel Bowl includes a base compartment for ice to help keep your pet's water cool and wet food fresh.



License Plate Frame – Pet Lover. Share your love for your furry, scaly or feathered friends with our Pet Lover license plate frame. Available in either matte black or polished stainless steel.



Collapsible Pet Kennel – Medium. Portable, compact and lightweight, the Collapsible Pet Kennel, manufactured by Thule®, mounts in minutes to the four lower mounting hooks, making it an easy-to-use alternative to cumbersome metal carriers.



Let nothing hold you back.

When your passion is even bigger than your cargo area, Genuine Subaru active lifestyle accessory attachments manufactured by Thule® are a smart way to securely transport larger gear like bikes, skis, snowboards, kayaks, paddleboards and more. Each carrier safely attaches to your roof rack, and the available Thule® Portable Step can help you easily access everything.



Thule® Kayak Carrier



Thule® Bike Carrier - Roof-Mounted



Thule® Cargo Carrier

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. And to protect you over the long haul, we offer Added Security[®], which helps protect your car for up to 10 years or 100,000 miles with extended service agreements and maintenance plans backed by Subaru. And because we've been backing them for more than 30 years, they're agreements you can trust. Your Subaru retailer has full coverage details.



More Than a Car Company[®].



For us, love is about the commitments we make. The Subaru Love Promise[®] is our vision to show love and respect to all people and the planet we all share. Subaru is headquartered in a zero-landfill office in Camden, N.J., and in 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill.



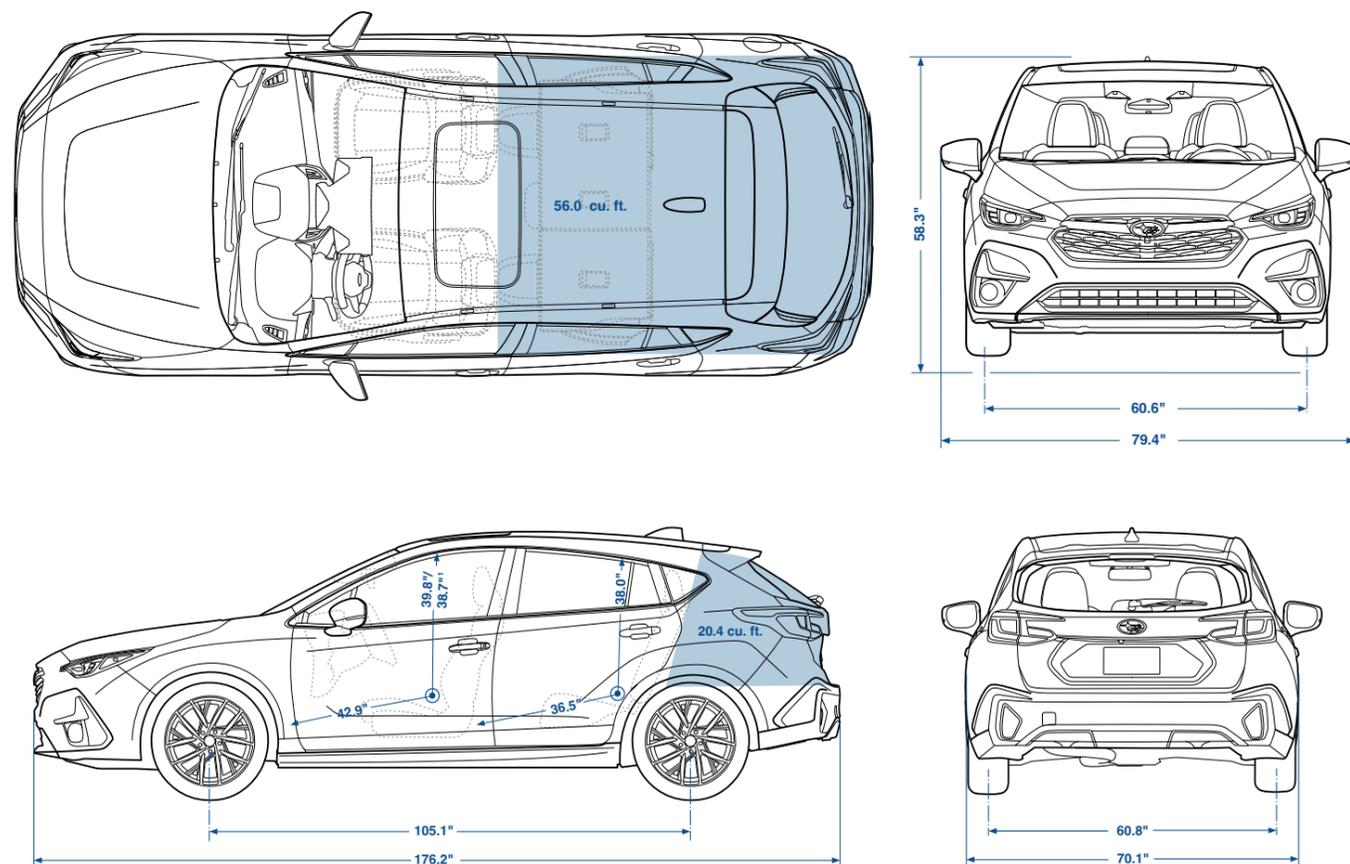
Warranties

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.	
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.	
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty:	<ul style="list-style-type: none"> • Brake Pads • Wiper Blades • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.	
24-hour Roadside Assistance	3 years or 36,000 miles, whichever comes first.	

Visit subaru.com for the most up-to-date product information.

1 SiriusXM 4-Month Trial: Service will automatically stop at the end of your trial subscription period unless you decide to continue service. Trial is non-transferable. If you do not wish to enjoy your trial, you can cancel by calling the number below. All SiriusXM services require a subscription, each sold separately by SiriusXM after the trial period. Service subject to the SiriusXM Customer Agreement and Privacy Policy, visit siriusxm.com for complete terms and how to cancel which includes online methods or calling 1-866-635-2349. Some services and features are subject to device capabilities and location availability. Satellite service not available in AK & HI. Certain features and/or content may not be available in vehicles with SiriusXM with 360L unless an active data connection is enabled in the vehicle. Content varies by SiriusXM subscription plan. All fees, content and features are subject to change. SiriusXM and related logos are trademarks of Sirius XM Radio LLC and its respective subsidiaries. 2 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Advanced Adaptive Cruise Control, Brake Light Recognition and Automatic Emergency Steering are designed to assist the driver and are not substitutes for safe and attentive driving. Automatic Emergency Steering availability varies by trim level and works in conjunction with and after Pre-Collision Braking has been activated by providing steering support at speeds lower than 50 mph to try and help avoid a collision. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. Lane Departure and Sway Warning with Lane Departure Prevention operates only when the lane markings are visible, and its effectiveness depends on many factors. See your Owner's Manual for complete details on system operations and limitations. 3 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 4 Activation with subscription required. Includes a three-year trial subscription to Safety Plus services and a six-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Features and availability vary by model and trim level. May not be available in all states. Please contact your local authorized Subaru retailer for more information. 5 Requires Keyless Access with Push-Button Start. Not available in all states. See your Subaru retailer for details. 6 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 7 Automatic Emergency Steering requires Blind-Spot Detection. Availability varies by trim level. See your Subaru retailer for details. 8 Qi[®] wireless charging may not be compatible with all mobile devices. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. 9 Compared to all other measured mass-market automotive companies in the 2024 American Customer Satisfaction Index (ACSI[®]) surveys of customers rating their own automotive company's performance. ACSI and its logo are registered trademarks of the American Customer Satisfaction Index, LLC. 10 Based on Experian Automotive non-luxury vehicles in operation vs. total new registrations for MY2014-2023 as of December 2023. 11 Based on Experian Automotive vehicles in operation vs. total new registrations for MY2014-2023 as of December 2023. 12 2025 EPA fuel economy estimates. Actual mileage may vary. 13 Available only with other features. See Optional Package listing on Trim Levels page. 14 The glass information listed represents calculated reference values and may not represent actual values determined by testing. 15 Premium paint at additional cost. See your Subaru retailer for details.

2025 Impreza | Dimensions



Length	176.2 inches	Headroom (front/rear)	39.8 inches/38.0 inches (with moonroof: 38.7 inches/38.0 inches)
Width	70.1 inches (79.4 including mirrors)	Legroom (front/rear)	42.9 inches/36.5 inches
Height	58.3 inches	Shoulder room (front/rear)	56.8 inches/55.3 inches
Wheelbase	105.1 inches	Hip room (front/rear)	55.1 inches/53.2 inches
Track (front/rear)	60.6 inches/60.8 inches	Passenger volume	100.5 cubic feet (with moonroof: 99.0 cubic feet)
Base curb weight	Impreza: 3,171 lbs. Impreza Sport: 3,249 lbs. Impreza RS: 3,275 lbs.	Cargo volume (all seats up)	20.4 cubic feet (with rear seat lowered: 56.0 cubic feet)

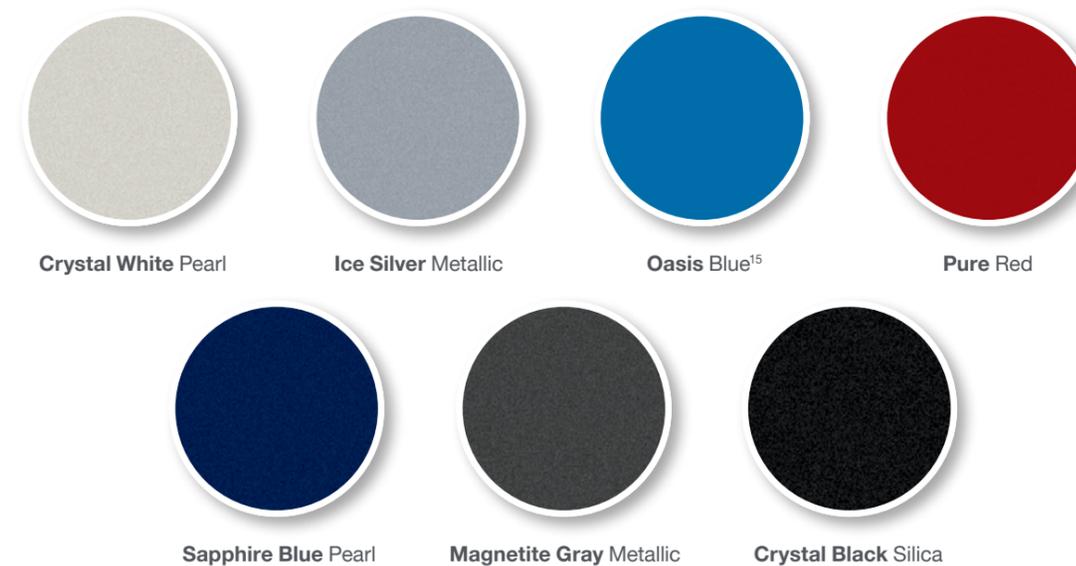
1 With available moonroof. Moonroof availability varies by trim level.

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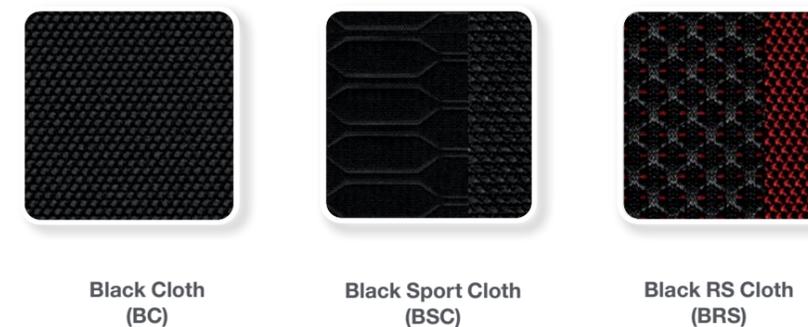
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2025 Impreza | Colors

Paint



Upholstery



Color Combinations

	Impreza	Impreza Sport	Impreza RS
Crystal White Pearl	BC	BSC	BRS
Ice Silver Metallic	BC	BSC	BRS
Oasis Blue¹⁵	–	BSC	BRS
Pure Red	BC	BSC	BRS
Sapphire Blue Pearl	BC	BSC	BRS
Magnetite Gray Metallic	BC	BSC	BRS
Crystal Black Silica	BC	BSC	BRS

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– Not available



See 2025 models in action

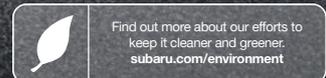


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